



GSI printing: providing digital files

Acrobat PDF

Preferably provide a PDF. This has several advantages:

- PDF files are much smaller.
- Individually providing images and fonts is unnecessary.
- The problem with re-linking all elements is no longer necessary.
- PDF files are platform independent.

When providing a PDF file, the following needs to be taken into account:

- Correction in a PDF is NOT possible. Corrections must be made in the source file.
- Please always add a low resolution PDF in which images and die-cutting form are in the right position on the SAME page. On the basis of this PDF the images can be put in the right position on the final die-cutting form. Please note that the name of the PDF file should mention that it concerns a low resolution PDF (e.g. 205124_LR).
- PDFs must always be provided with bleed, without registration and without trim marks.

Open files

CS5 (InDesign, Photoshop en Illustrator) and QuarkXPress 7 files can be processed.

Please note:

- GSI Printing must create a HR/PDF and shall charge extra for this.
- Files can be extremely large (often gigabytes), so production time takes a lot longer.
- All images and fonts must be provided;
- Linking all elements can cause problems.

General info

- Images: minimum resolution images 100 DPI on 1/1 format
Image resolution photo quality minimum 200 DPI on 1/1 format.
- Colour: **CMYK:**
All images must be in CMYK mode.
The total ink setting rate may not exceed 300%.
Black should be built up as follows: C 30% - M 30% - Y 30% - K 100%.
Colour profile "Iso Coated V2" to be downloaded via www.eci.org.
- RGB:**
Do not use RGB images in the layout. RGB images should be converted by the customer (not by Print & Display).
- PMS:**
Only use PMS colours if they also need to be printed.
In the conversion from PMS to CMYK Print & Display is not responsible for any deviations in colour.
- Format: all files can be provided on 1/1 or a ratio/scale of 10%.
Always provide a bleed of at least 5 mm.
- Fonts: Fonts should preferably be vectorised.
If this is not possible, always use Open-type, Type 1 or TrueType fonts.
Please always also send these fonts to Print & Display.



- Layout: extra costs will be charged if layout, language changes, corrections, etc. need to be carried out. All logos, illustrations and fonts used in the document then need to be provided.
- Finish: Clearly mention the net format. Always WIDTH X HEIGHT.
Clearly mention the finish: top and bottom, diameter eyes, distance eyes, diameter slits, etc.
- File name: please mention our reference which can be found on the order confirmation, followed by description. E.g. 205124Topkaart + extension (.pdf - .indd - .qxd). Please only use letters, numbers and _ (underscore) in the file name.
- Delivery: via FTP, mail, CD, DVD or USB stick.